

# Bitte

## Brand Guidelines

JULY 2024

BITTE.AI

MARCELO@BITTE.AI



# Welcome

This document is designed for anyone trying to use Bitte Protocol's brand.

When communicating our brand, we want to assist you in:

- Featuring and referencing the Bitte brand effectively and correctly
- Providing access to the correct Bitte assets

 **Download Brand Assets**

# Logo



These are our primary and preferred options for most applications, and should be used whenever possible.

It is ok to use other background colors as long they provide enough contrast.



1

## ⊗ Don't do this



2



- 1 Don't modify the logo or change its font.
- 2 Don't paint the logo with other colors.  
Don't fill it with images or gradients.
- 3 Don't use the logo without the symbol.  
Don't turn the logo.
- 4 Always keep enough clearspace between  
the logo and other elements.

3

Bitte

4

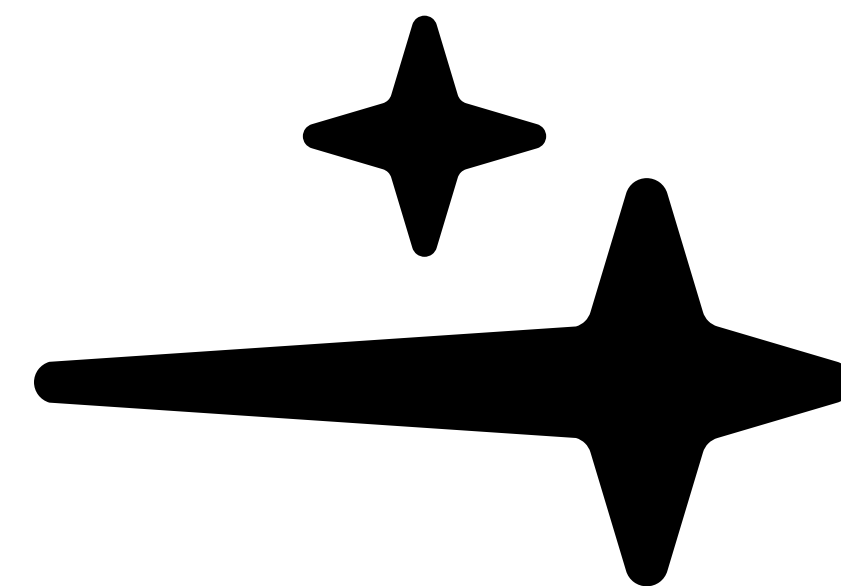
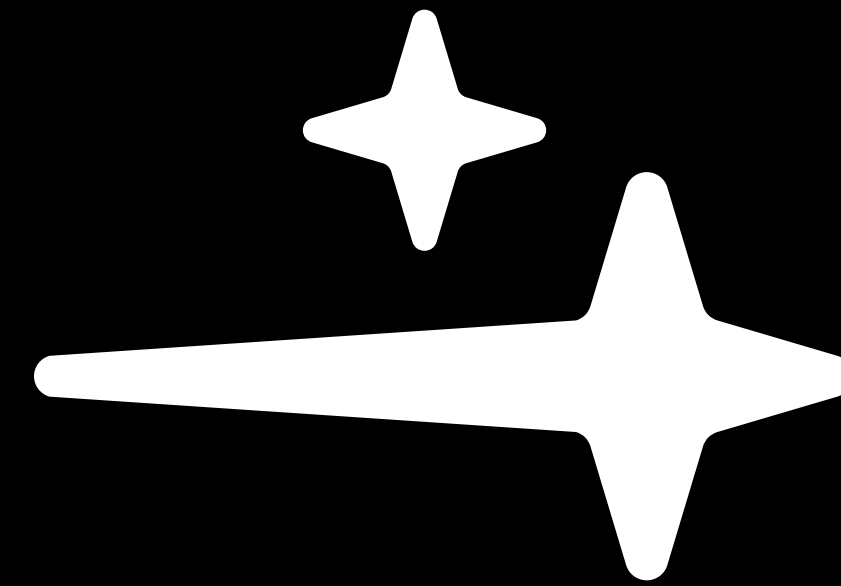


# Symbol

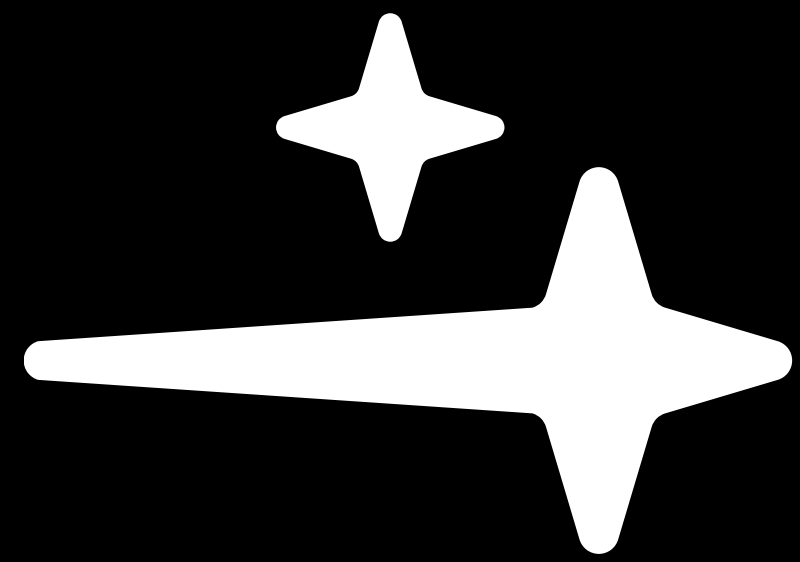
The standalone symbol is of restricted usage and should only be used in specific cases.



The guidelines for the logo also apply to the standalone symbol.







# Bitte

Thank You!

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